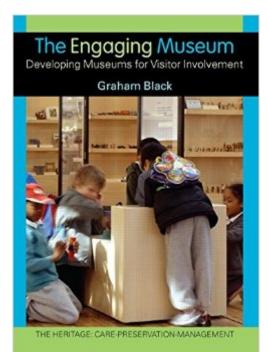
The book was found

The Engaging Museum: Developing Museums For Visitor Involvement (The Heritage: Care-Preservation-Management)





Synopsis

This very practical book guides museums on how to create the highest quality experience possible for their visitors. Creating an environment that supports visitor engagement with collections means examining every stage of the visit, from the initial impetus to go to a particular institution, to front-of-house management, interpretive approach and qualitative analysis afterwards. This holistic approach will be immensely helpful to museums in meeting the needs and expectations of visitors and building their audience. This book features: includes chapter introductions and discussion sections supporting case studies to show how ideas are put into practice a lavish selection of tables, figures and plates to support and illustrate the discussion boxes showing ideas, models and planning suggestions to guide development an up-to-date bibliography of landmark research. The Engaging Museum offers a set of principles that can be adapted to any museum in any location and will be a valuable resource for institutions of every shape and size, as well as a vital addition to the reading lists of museum studies students.

Book Information

Series: The Heritage: Care-Preservation-Management Paperback: 320 pages Publisher: Routledge; 1 edition (July 15, 2005) Language: English ISBN-10: 041534557X ISBN-13: 978-0415345576 Product Dimensions: 6.8 x 0.6 x 9.7 inches Shipping Weight: 1.4 pounds (View shipping rates and policies) Average Customer Review: 5.0 out of 5 stars Â See all reviews (1 customer review) Best Sellers Rank: #955,216 in Books (See Top 100 in Books) #197 in Books > Business & Money > Industries > Museums #388 in Books > Politics & Social Sciences > Social Sciences > Library & Information Science > Library Management #390 in Books > Politics & Social Sciences > Social Sciences > Museum Studies & Museology

Customer Reviews

This book was very interesting for me. I was enrolled in a course that combined informal learning, educational technology, and lifelong learning. I enjoyed it and have kept it.

Download to continue reading...

The Engaging Museum: Developing Museums for Visitor Involvement (The Heritage: Care-Preservation-Management) Museums: A Place to Work: Planning Museum Careers (Heritage: Care-Preservation-Management) Hands-On Exhibitions: Managing Interactive Museums and Science Centres (Heritage: Care-Preservation-Management) Museum Basics (Heritage: Care-Preservation-Management) Museum Exhibition (Heritage: Care-Preservation-Management) Visitor's Guide to Malawi (Visitor's guides) Learning from Museums: Visitor Experiences and the Making of Meaning (American Association for State and Local History) Recoding the Museum: Digital Heritage and the Technologies of Change (Museum Meanings) New Solutions for House Museums: Ensuring the Long-Term Preservation of America's Historic Houses (American Association for State and Local History) Digital Preservation for Libraries, Archives, and Museums Museums in Motion: An Introduction to the History and Functions of Museums (American Association for State and Local History) Decolonizing Museums: Representing Native America in National and Tribal Museums (First Peoples: New Directions in Indigenous Studies (University of North Carolina Press Paperback)) Creating the Visitor-centered Museum Identity and the Museum Visitor Experience Cats: Cat Care- Kitten Care- How To Take Care Of And Train Your Cat Or Kitten (Cat Care, Kitten Care, Cat Training, Cats and Kittens) Dogs: Dog Care- Puppy Care- How To Take Care Of And Train Your Dog Or Puppy (Dog Care, Puppy Care, Dog Training, Puppy Training) A Richer Heritage: Historic Preservation in the Twenty-First Century Saving San Antonio: The Preservation of a Heritage A Richer Heritage: Historic Preservation in the Twenty-First Century (Richard Hampton Jenrette Series in Architecture and the Decorative Arts) Who Owns Antiquity?: Museums and the Battle over Our Ancient Heritage

<u>Dmca</u>